Press Release

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Feed the Future Egypt Food Security and Agribusiness Support (FAS) Hosts Inaugural Cold Chain Exhibition

The two-day event provides participants educational seminars and networking opportunities with local and international cold chain exhibitors.

6th October City, EGYPT: The Ministry of Agriculture and Land Reclamation together with the Feed the Future Egypt Food Security and Agribusiness Support (FAS) project, funded by USAID and implemented by CNFA in cooperation with the World Food Logistics Organization (WFLO), today launched the inaugural Egypt Cold Chain Exhibition bringing hundreds of packhouse owners and operators, exporters, agricultural associations, cooperatives and their farmer members, input suppliers, end-market retailers including supermarkets, government officials, and logistic agencies from Egypt and international markets. Hosted at the Movenpick Hotel 6th October City, the exhibition will run from January 22-23, 2020, and aims to provide agriculture and cold chain market players in Egypt with the opportunity to network with each other and learn about new cold chain technologies and operational innovations.

The event commenced with a keynote by Dr Saad Moussa, General Supervisor of Foreign Agricultural Relations, Ministry of Agriculture and Land and Reclamation, on behalf of the Minister of Agriculture and Land Reclamation, who Brinton Bohling, USAID/Egypt, Director, Office of Economic Growth, and Dr Hussein Mansour, Chairman the National Food Safety Authority also attended the event.

“The Cold Chain Exhibition has attracted many international and local companies. The event gives agriculture and cold chain market actors in Egypt the opportunity to network with each other, with foreign companies, and to learn about new cold chain technologies and operational innovations.” said Dominic Graham, Chief of Party for the FAS project.

The two-day event will feature educational seminars on various cold-chain-related topics and networking with international and local cold chain exhibitors. These interactive sessions will allow participants to:

- Learn about global best practices and technologies at the educational seminars, including the use of solar energy to power cold chain infrastructure, and discuss the latest in modern cold chain technology with global equipment suppliers.
- Network with your peers to grow the cold chain within Egypt and to see how embracing the use of cold chain infrastructure can open up new markets within Egypt and export markets.
“Cold chain infrastructure helps to reduce agriculture post-harvest losses and enables the proper handling and storage of perishable products through the development of systems and best practices for the safe, efficient, and reliable movement of food,” said Dominic Graham, FAS Chief of Party. “Developing a modern, integrated cold chain has proven effective for agricultural development for many countries and offers the potential for economic growth in Egypt.”

For more information, please visit - https://www.egyptcoldchainexhibition.org/

The Feed the Future Egypt Food Security and Agribusiness Support (FAS) project is part of the Agriculture Development and Increased Incomes Program (ARDII). FAS works to increase agricultural incomes of smallholders, enhance food security, and improve the nutritional status of women and young children in seven governorates across Upper Egypt. The project is market-driven and works in both domestic and export-oriented horticulture.

Read more about FAS here

About USAID: The U.S. Agency for International Development administers the U.S. foreign assistance program providing economic and humanitarian assistance in more than 80 countries worldwide. Over nearly forty years, USAID has worked with the Egyptian people to eliminate polio; provide water, electricity, and telephone services to nearly all of Egypt; double the number of girls in schools; and reduce infant mortality by 80 percent.

About CNFA: Cultivating New Frontiers in Agriculture is an international agricultural development organization that specializes in the design and implementation of sustainable, enterprise-based agricultural initiatives. We work with businesses, foundations, governments, and communities to build customized local and global partnerships that meet the world’s growing demand for food. Since our inception in 1985, we have designed and implemented enterprise-based, agricultural development initiatives to facilitate market access, enhance agribusiness competitiveness, increase productivity, and improve access to inputs and financing in 45 countries around the world.

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